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## **MY CU Services Promotion Offers Free Setup for Mobile Deposit**

*First 15 credit unions to sign up for the service can save up to \$1600*

**Middletown, Pa.** (Sept. 10, 2015) – For credit unions that want to beef up their mobile banking features, MY CU Services is sweetening the pot. The payments and technology provider is waiving the setup fee for Mobile Deposit for the **first 15 credit unions** to contract for the service by October 31, 2015. Implementation must be completed before the end of the year and the mobile banking provider needs to be currently integrated with our mobile deposit provider.

MY CU Services chief operating officer, Howard Stein, states that Mobile Deposit is essential for credit unions to stay competitive. It's no longer a "nice to have" add-on; mobile access is *expected* among today's consumers.

"For most consumers, it's all about easy access and saving time," he says. "People want the convenience of a robust mobile banking app because their phones or tablets are handier than going to their computers."

Stein also says new reports show mobile usage is outpacing online banking, with consumers using their smartphones or tablets at *home* as much as they do when they're out.

Among its features, MY CU Services' Mobile Deposit program offers:

- Real-time member alerts if check images are unreadable.
- End-to-end security, with transactions traced back to registered devices.
- Fraud protection by preventing duplicate check deposits.

Credit unions wishing to take advantage of MY CU Services' offer should contact the sales team at (888) 985-7280 or email [sales@mycuservices.com](mailto:sales@mycuservices.com).

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### ***About MY CU® Services, LLC***

MY CU Services, LLC is a CUSO of Mid-Atlantic Corporate Federal Credit Union, headquartered in Middletown, Pa. MY CU Services is a leading provider of electronic payment, mobile and technology solutions for credit unions. MY CU Services currently provide services to more than 1,300 credit unions nationwide. For more information, visit [www.mycuservices.com](http://www.mycuservices.com). It's time to Experience the Difference with MY CU Services.