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For More Information Contact:

Margaret Blankers, MJB Public Relations Group
(866) 714-7041 • margaret@mjbpr.com

Stanwood Area Federal Credit Union Wins MY CU Services' 2017 Great Transaction Challenge!

Congratulations to Stanwood Area Federal Credit Union

Middletown, Pa. (January 9, 2018) – The results are in for MY CU Services' 2017 Great Transaction Challenge! Stanwood Area Federal Credit Union has won the competition, which encouraged credit unions to expand their electronic bill payment (EBP) transactions throughout 2017.

Stanwood Area Federal Credit Union surpassed the competition by increasing their overall 2017 bill payment volume by 24.91 percent over their 2016 totals. As the winners of the Great Transaction Challenge, Stanwood Area Federal Credit Union will receive free bill payment in 2018 (not to exceed \$5,000).

“After another year of the Great Transaction Challenge, we are so excited to announce that the competition was a success,” said Jaime Agostino, director of marketing for MY CU Services. “Our winners, Stanwood Area Federal Credit Union, did a fantastic job at building their EBP product within their membership over the last year, as did many of our other participants. We truly hope that the participating credit unions are encouraged to keep growing their electronic bill payment services even after the competition is over.”

Throughout the competition, MY CU Services provided participating credit unions with several marketing resources to promote their electronic bill payment services, including access to our resource center and the chance to purchase custom-branded commercials.

Congratulations to Stanwood Area Federal Credit Union, and thank you to all of the credit unions that participated in the 2017 Great Transaction Challenge!

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About MY CU® Services, LLC

MY CU Services is a leading provider of electronic payment, mobile and technology solutions for credit unions and is headquartered in Middletown, Pa. MY CU Services currently provides services to more than 1,300 credit unions nationwide. For more information, visit www.mycuservices.com. It's time to Experience the Difference with MY CU Services.