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MY CU Services Teams Up with Softmart

Middletown, Pa. (Jan. 4, 2016) – MY CU Services has partnered with Softmart, a global supplier of complete IT solutions, to offer a consultative approach to IT purchasing.

This new service, called Tech Essentials, allows credit unions and businesses to update their current IT equipment, software and licensing with the help of technology experts. By utilizing Tech Essentials, an institution can learn what brands and types of equipment and software will be most suitable to their business needs.

“Our goal is to help credit unions succeed and part of that success is providing them access to resources to save them time and money,” said Howard Stein, COO of MY CU Services. “Through Tech Essentials, credit unions have access to a technology equipment supplier with experience and experts to aid in the purchasing of the equipment needed to keep the credit union operating efficiently at competitive pricing.”

Tech Essentials allows businesses to purchase products through a convenient online ordering system. From this system, customers will have access to well-known brands, such as Adobe, Apple, Arcserve, Dell, ESET, HP, Jabra, Kaspersky, Lenovo, Microsoft, Sophos, Symantec, Veritas, VMware and more! Credit unions may enroll in this program online at www.mycuservices.com by selecting Tech Essentials under the Cooperative Purchase Programs tab.

Through this MY CU Services program, your credit union can receive additional assistance through a comprehensive consultation with a Softmart representative. The consultation will be used to assess the institution’s needs and budget and to make recommendations on software, hardware and licensing.

To learn more about MY CU Services and Tech Essentials, please visit www.mycuservices.com or contact us at (888) 985-7280.

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About MY CU® Services, LLC

MY CU Services is a leading provider of electronic payment, mobile and technology solutions for credit unions; headquartered in Middletown, Pa. MY CU Services currently provide services to more than 1,300 credit unions nationwide. For more information, visit www.mycuservices.com. It’s time to Experience the Difference with MY CU Services.

About Softmart

Softmart is a global supplier of complete IT solutions. Providing cloud, software, hardware, and technology services for business, government, education, and healthcare environments. Softmart offers 250,000 products across 1,700 brands, including premier hardware manufacturers, software publishers, and cloud services providers. Softmart’s comprehensive portfolio of services help businesses fully leverage their IT investment from planning and procurement through implementation, management, and support. Softmart. Everything IT.