



Stay in Touch!



CEO Message

Last quarter, we encouraged you to embrace Finding Nemo's Dory and her "just keep swimming" spirit as we navigate the murky waters of the pandemic. It's a way of living that we're going to have to keep adjusting to, as COVID cases continue to rise and social distancing, mask-wearing and restrictions remain in place.

So for the time being, we continue to live and operate our institutions in a time that is nothing less than bizarre. But there is some good news in all of this – we're learning and growing as credit unions. We're taking the current needs of our members and using them as motivation to find new and innovative products and services. We're also gaining lots of education to keep ourselves competitive despite uncertain circumstances.

Speaking of education, Vizo Financial and MY CU Services will be hosting the first-ever virtual Payments Conference in October, and there are a number of payments webinars coming up in the third quarter – read more about both below!!

And have you seen some of the newest features to our bill pay and mobile

Product Spotlight: Give Your Members Another Reason to Love EBP with CardPay!

It's time to introduce your members to a new faster, easier, card-funded way of making payments through our bill payment solution called...drum roll, please...CardPay!

CardPay enhances consumer bill payment with a funding option that supports near real-time bill payments using credit and debit cards. That way, your members don't have to use their accounts directly – they can pay the water, cable or any number of bills using their cards instead.

Why is this important? There are a multitude of reasons...

- With 44 percent of consumers preferring to make payments using debit cards and 33 percent preferring credit cards, CardPay meets the demand for faster payments by supporting card-funded bill payments.
- Increases your bill pay transactions and generates interchange income.
- Enables members to leverage card rewards points and get

solutions? They're perfect for remaining contactless, while still keeping the same level of outstanding member service your credit union strives for. Check out more about Conversations through our mobile app and CardPay through our bill payment solution (more about CardPay below). These are features both you and your members are sure to enjoy!

As you read through our newsletter, just know that we're working hard to support our clients as we all try to keep swimming. This is uncharted territory for everyone, and MY CU Services is here to support you in any way we can, whether through education, new products or even just a phone call. That's what we're here for – to be your ally, no matter what this crazy world throws at us!

On that note, stay positive and reach out to our staff for whatever you may need!

same-day (near real-time) payments.

- Attracts convenience-driven members with a new bill payment option.
- Keeps your credit union competitive and on the leading-edge of the bill payment market space.

It's not hard to see why your members and your credit union will love the addition of CardPay through electronic bill payment!

For more information about CardPay, contact our sales team at sales@mycuservices.com.

Virtual Payments Conference: REGISTRATION IS OPEN!!

2020 has been life-changing in many ways. One way that particularly impacts credit unions is how people are making payments in the age of social distancing. With that in mind, we are happy to announce that registration for the virtual Payments Conference is now open!

Why should you register now? Here are just a few reasons...

1. **Gain a better understanding of what payments look like in today's world.** The conference will tackle topics such as the new frontier in payment systems, ACH and risks associated with faster payments, as well as system demos.
2. **Hear from some serious experts.** Education sessions will be led by expert speakers from MACHA, The Clearing House, VSoft and more. These are some BIG names in payments world – don't miss them!
3. **Take advantage of the virtual setting.** For safety and social distancing purposes, this year's Payments Conference will be held virtually, which means you can attend from the comfort of your own home or office. Score!
4. **Earn CPE credits.** Not only will you leave with more knowledge under your belt, but the education you experience at this event can also earn you up to 5.5 continuing education credits.

The cost to attend is \$125 for members and \$175 for non-members of Vizo Financial. Also keep in mind that your state's credit union foundation may offer education grants for reduced pricing, and you can find this information on the event website.

Get PayMōli & Save Money: Here's How!

Want a payment solution that will strengthen your member relationships, enhance digital engagement, keep deposits in your members' accounts and attracts new members? Want an app that is customizable for your brand, increases cross-sell opportunities, is easy to implement and is cost-effective.

We have it! PayMōli is our new person-to-person payment app so your members can make direct payments to the people in their lives. For all the juicy details on this convenient, contactless and contemporary payment solution, visit the PayMōli P2P Payments page!

And speaking of cost-effective, we have a money-saving offer so good, it'll have you saying holy moly...give me PayMōli!

All you have to do is sign a contract by September 30, and implement the app by the end of 2020. Ok, here's where it gets good. Do that and we'll waive the one-time license fee, PLUS the first three months of monthly fees!

So what do you say...besides holy moly, that is? It's time to get your own P2P app AND save money all at the same time! Contact us today at sales@mycuservices.com!

QUICK LINKS: [Welcome New CUs](#) | [Resource Center](#) | [Demos](#) | [Biz 2.0](#) | [Reduce Office Supply Expenses](#) | [Contact Us](#) | [Upcoming Education](#) | [Promotions](#)

MY CU Services
1201 Fulling Mill Road
Middletown, PA 17057
888-985-7280